

HOW TO STAND OUT ON

LinkedIn

CHECKLIST

- ☐ ENABLE SECURITY - TWO-FACTOR AUTHENTICATION
- ☐ COMPLETE YOUR CONTACT INFORMATION
- ☐ WRITE A HEADLINE
- ☐ ADD A BACKGROUND PHOTO
- ☐ ADD A PROFILE PHOTO
- ☐ COMPLETE THE "ABOUT ME" SECTION
- ☐ ADD YOUR EDUCATION
- ☐ LIST RELEVANT EXPERIENCE
- ☐ SHOWCASE YOUR LANGUAGE SKILLS
- ☐ HIGHLIGHT HONORS & AWARDS
- ☐ UPDATE YOUR SKILLS
- ☐ INCLUDE VOLUNTEER WORK
- ☐ REQUEST RECOMMENDATIONS



FORTIFY YOUR PROFILE: ACTIVATE TWO-FACTOR SECURITY

1



Julia Saługa

Marketing | Social Media |
PR | Education | Storytelling
| Communication |

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Account

 Try 1 month of Premium for PLN0

[Settings & Privacy](#)

[Help](#)

[Language](#)

3

[← Back](#)

Two-step verification

Two-step verification

On 

We'll send a verification code to your phone number ending in 2045. This number cannot be deleted while being used for two-step verification. Services that have been granted access to your LinkedIn profile remain active and can be managed via your [Permitted Services](#) setting.

[Change verification method](#)

[Learn more](#) about two-step verification

2



Settings



Account preferences



Sign in & security



Visibility



Data privacy



Advertising data



LinkedIn Services



Notifications

Account access

Email addresses	salugajulia@gmail.com →
Phone numbers	→
Change password	→
Passkeys	→
Where you're signed in	→
Devices that remember your password	→
Two-step verification	On →



STAY CONNECTED: COMPLETE YOUR CONTACT DETAILS

1



WE KNOW GIRLS ARE POWERFUL.
OUR MISSION IS TO HELP THEM KNOW IT TOO.





Kalina Kalwasińska · 1st

Head of External Relations and Programming at Girls Future Ready |
BBA | Lester B. Pearson Scholar

Toronto, Ontario, Canada · [Contact info](#)

**Girls Future Ready**

**University of Toronto**

2

Kalina Kalwasińska



Contact Info



Kalina's Profile

[linkedin.com/in/kalina-kalwasińska-](https://www.linkedin.com/in/kalina-kalwasińska-)



Email

kalina.kalwa@gmail.com



Birthday

February 26



Connected

Jun 2, 2023



YOUR FIRST IMPRESSION: WRITE A HEADLINE THAT SHINES

Zofia Kierner ✓ · 1st

Founder @ Girls Future Ready | Founding Partner @ 50one | Forbes 30U30 and 25U25

Boston, Massachusetts, United States · [Contact info](#)



Girls Future Ready



University of California, Berkeley

Weronika Wojnarowska · 1st

Head of Marketing at Girls Future Ready Foundation | Co-Founder of the ZROZUMMY SIĘ Project | TEDx Speaker

Warsaw Metropolitan Area · [Contact info](#)



Girls Future Ready



Roskilde University

Kaja Posnik · 1st

WSA Youth Ambassador | MCW Global '24 Fellow | CGI U '23 Scholar | UCL BSc Neuroscience Graduate | Program Director at Girls Future Ready | Breath of Art Podcast

London, England, United Kingdom · [Contact info](#)



WSA



UCL

Daria Stepień · 1st

paramedics student | owner of @she_cakes_it | Marketing Manager at Girls Future Ready | student at WorldEd School | finalist of HerStory project | Our Future Foundation scholarship recipient |

Greater Seattle Area · [Contact info](#)



Girls Future Ready

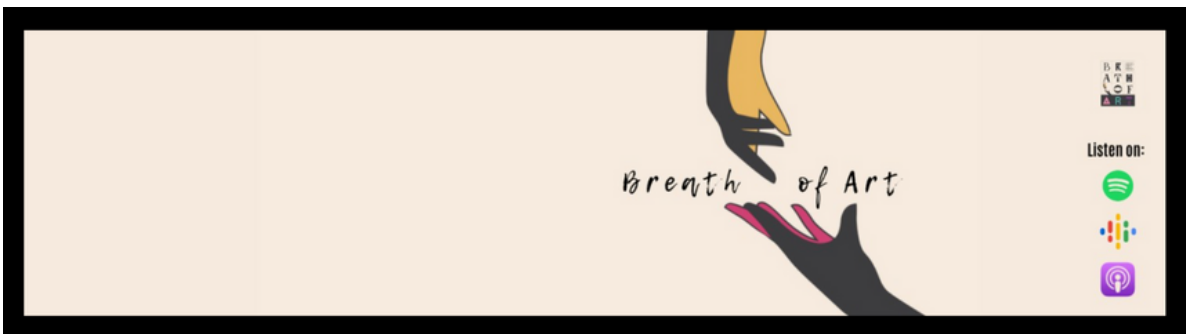
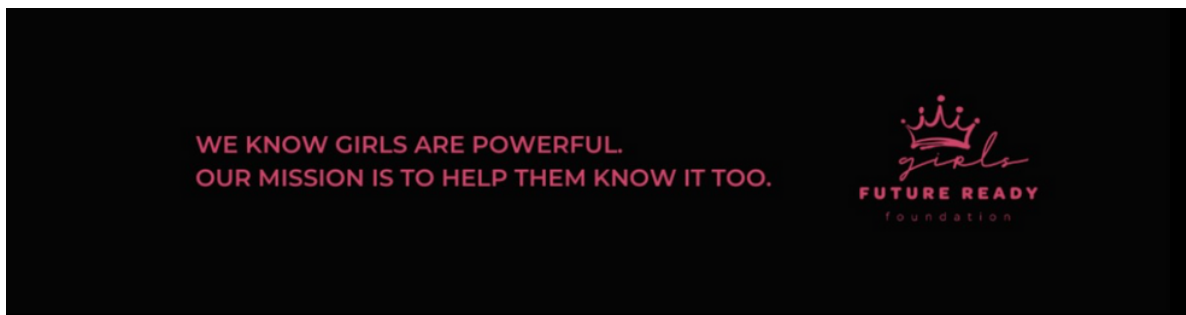


WorldEd- American High School Dual- Diploma

- SAY WHO YOU ARE: WRITE YOUR ROLE, GOAL, OR FIELD.
- ADD YOUR PASSION: SHARE WHAT EXCITES YOU.
- KEEP IT SIMPLE: USE CLEAR AND SHORT PHRASES.

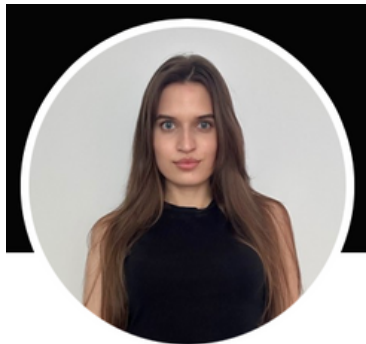


SET THE SCENE: ADD A BACKGROUND THAT TELLS YOUR STORY



- PROFESSIONAL AND CLEAN: CHOOSE A SIMPLE, HIGH-QUALITY IMAGE.
- RELEVANT TO YOUR INDUSTRY: REFLECT YOUR FIELD OR INTERESTS.
- INSPIRING OR PERSONALIZED: USE AN IMAGE THAT MOTIVATES YOU OR REPRESENTS YOUR PERSONALITY.
- PROPER DIMENSIONS: MAKE SURE IT FITS LINKEDIN'S SIZE (RECOMMENDED: 1584 X 396 PIXELS).

✓ YOUR FACE TO THE WORLD: UPLOAD A WINNING PROFILE PHOTO



- HIGH-QUALITY IMAGE: USE A CLEAR, PROFESSIONAL PHOTO.
- SMILE NATURALLY: A FRIENDLY SMILE MAKES YOU APPROACHABLE.
- DRESS PROFESSIONALLY: WEAR CLOTHES THAT MATCH YOUR INDUSTRY OR DESIRED ROLE.
- NEUTRAL BACKGROUND: CHOOSE A CLEAN, NON-DISTRACTING BACKDROP.
- FACE THE CAMERA: ENSURE YOUR FACE IS CENTERED AND WELL-LIT.
- PROPER SIZE: ENSURE IT FITS LINKEDIN'S SIZE (RECOMMENDED: 400 X 400 PIXELS).



SHARE YOUR JOURNEY: WRITE AN INSPIRING ABOUT ME

About

As a Marketing Data Analyst at Girls Future Ready, I use data analysis and process optimization to increase marketing reach and impact for a non-profit organization that empowers girls to pursue STEM careers. I have over three years of work experience in data analysis, online marketing, and business development, working with various organizations and projects such as Econverse, coopernicus, and Samsung Solve For Tomorrow. I am also a Specialist in Marketing Data Analysis, certified by Project Management Institute, and a finalist in the national Samsung Solve For Tomorrow competition for my project Terrain Story. I am currently pursuing two bachelor's degrees in Data Science at Eindhoven University of Technology and Tilburg University, where I learn how to apply data science techniques and tools to solve real-world problems. I am proficient in Google Analytics, Big Data, and Online Marketing, and I speak Polish, English, and Spanish. I am passionate about using data to drive social change and innovation, and I am always eager to learn new skills and collaborate with others.

About

Zofia Kierner is a Polish-American award-winning social entrepreneur, visiting lecturer at Harvard University and UC Berkeley, education and gender equality advocate, Forbes 30 under 30 and 25 under 25 laureate. She founded the Girls Future Ready Foundation, an educational organization that spotlights the power of thousands of young women and runs multiple international projects. After impacting 80,000 girls and generating over \$25M worth of impact, she founded 50one, a boutique social impact agency to support companies and individuals with the creation and implementation of their impact efforts. Her goal is to close the social impact gap. She has a background in Data Science and AI from UC Berkeley.

Zofia is a frequent speaker at international conferences or internal company workshops representing the voice of youth, especially when it comes to education, Gen Z in the workplace, female empowerment, global mindset, the role of business in social impact, and everything in between!

- START WITH WHO YOU ARE (INTRODUCE YOURSELF IN 1-2 SENTENCES).
- HIGHLIGHT YOUR SKILLS OR ACHIEVEMENTS- MENTION YOUR KEY SKILLS, PROJECTS, OR ACCOMPLISHMENTS.
- EXPLAIN WHAT YOU'RE WORKING TOWARD OR WHAT EXCITES YOU.
- END WITH A CALL TO ACTION
- ENCOURAGE OTHERS TO CONNECT OR REACH OUT.



WHERE IT ALL BEGAN: HIGHLIGHT YOUR EDUCATION PATH

Education



Wellesley College

Bachelor's degree, Economics&Psychology

Aug 2023 - May 2027

Activities and societies: PHOCUS Photography Club (Workshop Coordinator), PLTC tutor, Wellesley Pre-Law Society, College Government (1st Year Senator)

💡 **Komunikacja, Zarządzanie projektem and +2 skills**



Pearson College UWC

2021 - 2023

Activities and societies: Extra-activities: College Assembly representative - DEI& Operations committees member; Gender Equity and Empowerment leader; Classical Photography leader, Conversationssee more

IB Diploma

Subjects: (HL) Biology, English B, Economics, (SL) Polish literature, Mathematics, Marine Science

💡 **Prezentacje, Komunikacja and +4 skills**

Education



Roskilde University

Bachelor's degree, Global Humanities

Sep 2024

💡 **Teamwork, Project Management and +3 skills**



Uniwersytet SWPS

Licencjat (Lic.), Życie Publiczne

Oct 2023

- INCLUDE YOUR CURRENT STUDIES: MENTION YOUR SCHOOL, UNIVERSITY, OR COURSES WITH EXPECTED GRADUATION DATES.
- SHOWCASE RELEVANT ACTIVITIES: LIST PROJECTS, CLUBS, OR COURSES RELATED TO YOUR GOALS.



YOUR EXPERIENCE, YOUR IMPACT: SHOWCASE WHAT YOU'VE DONE

Experience



Girls Future Ready

Internship · 2 yrs



Marketing Manager

Jul 2024 - Present · 5 mos

Remote

As a Marketing Manager at Girls Future Ready Foundation, I am dedicated to spreading our mission by creating compelling marketing materials that resonate with and expand our audience. Through strategic planning and innovative campaigns, I foster deeper connections and inspire support for our transformative work.



Ambassador Coordinator

Jun 2023 - Jul 2024 · 1 yr 2 mos

Remote

As an active team member of the Girls Future Ready Foundation, I am dedicated to empowering young women aged 14-24 through educational programs. My involvement in various initiatives within the foundation allows me to support their academic and personal development. Together, we are fostering a future where young women are equipped to achieve their fullest potential.



Mentee

Dec 2022 - Jun 2023 · 7 mos

I was mentee of Girls Global Ready. Girls Future Ready wins first place at the World Summit Awards by the European Parliament for the Girls Global Ready Program as the most innovative youth-oriented project in Europe.

- FOCUS ON RELEVANT ROLES: LIST INTERNSHIPS, PART-TIME JOBS, OR VOLUNTEER WORK THAT ALIGN WITH YOUR CAREER GOALS.
- HIGHLIGHT ACHIEVEMENTS: USE BULLET POINTS TO SHOW WHAT YOU ACCOMPLISHED IN EACH ROLE (E.G., "INCREASED SOCIAL MEDIA ENGAGEMENT BY 30%").
- USE ACTION VERBS: START EACH BULLET POINT WITH STRONG VERBS LIKE "MANAGED," "CREATED," OR "LED" TO SHOWCASE YOUR IMPACT.



SPEAK THE WORLD'S LANGUAGE: ADD YOUR LINGUISTIC SUPERPOWERS

Languages

English

Native or bilingual proficiency

Spanish

Limited working proficiency

Languages

English

Native or bilingual proficiency

German

Full professional proficiency

[Show all 3 languages →](#)

Languages

angielski

Full professional proficiency

niemiecki

Elementary proficiency

[Show all 3 languages →](#)

- LIST YOUR PROFICIENCY LEVELS: CLEARLY INDICATE YOUR LANGUAGE SKILLS (E.G., "ENGLISH - ADVANCED (C1)," "SPANISH - INTERMEDIATE (B2)").
- INCLUDE ALL RELEVANT LANGUAGES: EVEN BASIC KNOWLEDGE CAN BE VALUABLE, ESPECIALLY FOR GLOBAL ROLES.
- HIGHLIGHT CERTIFICATIONS: IF YOU HAVE LANGUAGE CERTIFICATES (E.G., TOEFL, DELF), INCLUDE THEM TO SHOWCASE YOUR PROFICIENCY.



CELEBRATE SUCCESS: FLAUNT YOUR HONORS AND AWARDS

Honors & awards

The Lester B. Pearson International Scholarship

Issued by University of Toronto



Associated with University of Toronto

Recipient of the prestigious Lester B. Pearson International Scholarship at the University of Toronto, valued at approximately \$400,000 for the Management Co-op program. This scholarship covers all costs of study f ...see more

Honors & awards

Forbes 30 Under 30 Laureate

Issued by Forbes · Oct 2023



Associated with Girls Future Ready

Forbes 25 Under 25 Laureate

Issued by Forbes and McKinsey & Company · Mar 2022



Associated with Girls Future Ready

Selected as the laureate in the category of social work of the 2022 Forbes and McKinsey 25 under 25 list recognizing the most talented youth among the categories of Nonprofit, Business, Research, Climate Action, and New ...see more

[Show all 16 honors & awards →](#)

- **BE SPECIFIC: CLEARLY STATE THE NAME OF THE AWARD, WHO GAVE IT, AND WHEN YOU RECEIVED IT** (E.G., "DEAN'S LIST, ABC UNIVERSITY, 2023").
- **HIGHLIGHT RELEVANT ACHIEVEMENTS: FOCUS ON AWARDS THAT ALIGN WITH YOUR CAREER GOALS OR SHOWCASE KEY SKILLS.**
- **ADD A SHORT DESCRIPTION: PROVIDE CONTEXT IF THE AWARD ISN'T WIDELY KNOWN** (E.G., "AWARDED FOR EXCELLENCE IN PROJECT MANAGEMENT DURING A NATIONAL COMPETITION").



SKILLS THAT SHINE: HIGHLIGHT WHAT MAKES YOU EXCEPTIONAL

Skills

Zarządzanie projektem



UCL Leaders - Project Leader Volunteering Certificate

Endorse

Praca grupowa



UCL Leaders - Project Leader Volunteering Certificate

Endorse

Show all 9 skills →

Skills

Analiza biznesowa



Business Development Manager at The Wellesley News

Endorse

Media społecznościowe



Marketing Team Member at Girls Future Ready

Endorse

Show all 24 skills →

- **PRIORITIZE RELEVANT SKILLS:** LIST SKILLS THAT ALIGN WITH YOUR CAREER GOALS OR DESIRED ROLES (E.G., "SOCIAL MEDIA MARKETING," "DATA ANALYSIS").
- **GET ENDORSEMENTS:** ASK COLLEAGUES, CLASSMATES, OR MENTORS TO ENDORSE YOUR SKILLS TO BUILD CREDIBILITY.
- **KEEP IT UPDATED:** REGULARLY ADD NEW SKILLS AS YOU GAIN EXPERIENCE OR COMPLETE COURSES.



GIVING BACK: SHARE YOUR VOLUNTEER ADVENTURES

Volunteering



Mental Health Ambassador for Rare Beauty by Selena Gomez

Rare Beauty

Jun 2022 - Present · 2 yrs 6 mos

Health



Mentor

Young Women Empowered

Jun 2016 - Jun 2019 · 3 yrs 1 mo

Economic Empowerment

Volunteering



Volunteer at London Bromley Collection Centre

Fundacja Wielka Orkiestra Świątecznej Pomocy

Jan 2022 - Feb 2022 · 2 mos



English Mentor for Girls Global Ready Program

Girls Future Ready

Nov 2021 - Jul 2022 · 9 mos

[Show all 6 volunteer experiences →](#)

LONG-TERM VOLUNTEER WORK IS WORTH INCLUDING IN YOUR "EXPERIENCE" SECTION AS WELL. IT DEMONSTRATES COMMITMENT, LEADERSHIP, AND VALUABLE SKILLS THAT CAN BE INCREDIBLY APPEALING TO FUTURE EMPLOYERS. HIGHLIGHTING YOUR IMPACT AND RESPONSIBILITIES IN THIS CONTEXT SHOWS HOW YOUR VOLUNTEER EFFORTS TRANSLATE INTO PROFESSIONAL EXPERIENCE.

✓ SOCIAL PROOF: COLLECT RECOMMENDATIONS THAT WOW

Recommendations[Recommend Kaja](#)

Received Given

**Olga Drygala** · 2nd
Data @ UK Civil Service | UCL Data Science Graduate | Amgen Scholar 2023 @ UTokyo | Global Head of Projects @ Global Awareness Movement
July 3, 2023, Olga worked with Kaja on the same team

I had the privilege to work alongside Kaja during the organisation of the UCL Leaders Conference; as logistics officers in 2022 and co-Project Leaders in 2023. Kaja is an extremely motivated and committed individual with outstanding time management skills. She never fails to deliver tasks on time and to the highest standard and she is always ready to go an extra mile for the team. Keeping the team spirit up is her super power. She is extremely respectful and she always does her best to make sure everyone feels comfortable within the team and their tasks. Apart from being a great team player, she has on multiple occasions proven that she is more than capable of leadership. I think it is enough to look at all the amazing things she has been doing to see that. I am sure that Kaja will be a truly extraordinary asset to any team.

Recommendations[Recommend Alicia](#)

Received Given

**Sara Popkin**  · 2nd
Economics and Peace & Justice Studies @ Wellesley College
May 3, 2024, Sara managed Alicia directly

As Alicia's supervisor at The Wellesley Fund, I have seen her successfully navigate persuasive dialogue over the phone, raise funds for meeting our daily fundraising goals and contribute to a positive workplace culture. She is dedicated and hardworking, and a great team player. She has strong communication skills, a strong work ethic and maintains professionalism.

- ASK THE RIGHT PEOPLE: REQUEST RECOMMENDATIONS FROM COLLEAGUES, MENTORS, OR SUPERVISORS WHO KNOW YOUR WORK WELL AND CAN SPEAK ABOUT YOUR STRENGTHS.
- BE SPECIFIC IN YOUR REQUEST: GUIDE THEM ON WHAT TO INCLUDE.
- GIVE AND RECEIVE: OFFER TO WRITE RECOMMENDATIONS FOR OTHERS—IT'S A GREAT WAY TO BUILD RELATIONSHIPS AND ENCOURAGE THEM TO WRITE ONE FOR YOU IN RETURN.